Renewable Energy Procurement - Phase 2
Call for Applications: Project Partners & Task Group Members

This briefing outlines the objectives and proposed methodology for the Renewable Energy Procurement - Phase 2 Guidance and summarises how UKGBC member organisations can apply to be a Project Partner or become part of the project Task Group. This opportunity is ideal for organisations that procure energy for their built assets or advise clients on their procurement strategies.

Project overview

This project will build on UKGBC’s guidance on Renewable Energy Procurement and Carbon Offsetting.

Aim

To better equip those who procure energy for buildings to do so in a way which allows them to achieve their climate goals at the asset level, whilst contributing to the continued overall decarbonisation of our energy supply sector.

Scope

The emerging project scope covers the following areas:

1. Additionality
   Explore how the principle of ‘additionality’ can be applied to the range of procurement circumstances experienced by stakeholders, to better enable them to claim the benefits of their procurement strategies while still driving the decarbonisation of the energy supply sector.

2. Green tariffs
   Determine how to better differentiate between the quality of green tariffs, including further detail on what constitutes a ‘high quality’ tariff, guidance on navigating the market’s ‘low quality’ offerings, and giving energy suppliers clarity of the type and depth of information needed by customers when procuring energy.

3. Alternative procurement models
   Identify alternative means of procurement that support additionality and the net zero transition, including how accessible these are to different stakeholders.

4. Emerging trends
   Provide an overview of emerging trends that are likely to impact procurement strategies in the future, including how these will affect green house gas (GHG) reporting.

However, it is important to note that the project scope is still evolving and will be refined to effectively respond to stakeholders’ experiences procuring energy in line with the existing guidance.

The project will:
- Expand on the existing guidance, clarifying key elements and providing more detail where needed;
- Explore members’ experiences of the real-world applications of existing guidance; and
- Seek to enable more stakeholders to claim the benefits of their energy procurement strategies in the context of the UKGBC’s Net Zero Carbon Buildings Framework Definition without compromising the integrity of the requirements.

The project won’t:
- Supersede the existing guidance;
- Set new requirements for energy procurement to achieve Net Zero Carbon - Operational Energy; or
- Relax any existing requirements.
Programme Partners

The Advancing Net Zero (ANZ) programme is made possible due to the generous support of our Programme Partners, shown below.

Project Partnership

Overview

As the scope and need to develop more varied outputs to support stakeholders on their Advancing Net Zero journey grows, and to provide smaller organisations with the chance to gain the benefits of UKGBC partnership, we have introduced the opportunity to be a Project Partner on individual ANZ projects.

Alongside the Programme Partners, Project specific partners help enable projects through providing funding and knowledge allowing us to continue responding to the evolving needs and demands of wide range of stakeholders. And through this furthering our mission to radically improve the sustainability of the built environment and advancement towards net zero.

We are seeking up to five Project Partners for this project.

Cost of project partnership

£3,500 per Project Partner.

Benefits of project partnership

By becoming a Project Partner, your organisation will:

- be credited with enabling the project and facilitating progress and positive impact in the built environment
- secure a position on the project Task Group
- take a steering role, helping to shape the project and associated outputs, as well as how those outputs are conveyed to industry to maximise impact and uptake
- receive brand recognition via inclusion of your organisation’s logo on all project-related outputs and collateral (e.g. reports, videos, presentation slides)
- receive bespoke social media assets to help promote your organisation’s support of the project
- be given opportunities to present at project output launch and / or related events
- be able to collaborate with other industry leaders and build your organisation’s network

We believe these benefits will:

- Develop your staff – Individuals will gain unique experience and improve their knowledge through task group participation and engagement opportunities at UKGBC events.
- Extend your network – Programmatic groups and events will enable your organisation to build relationships with clients, suppliers, the public sector and policy makers. UKGBC’s membership has increased by over 150 organisations in the last year to a total of over 700.
- Raise your brand profile – Your organisation’s logo will be featured on multiple outputs and collateral, and we will create speaking opportunities for your experts. UKGBC’s media and industry reach continues to grow.
Task Group

As is typical with UKGBC projects, and as per the model for phase 1 of the renewable energy procurement guidance, this project will be supported and delivered by a specialist Task Group.

The Task Group will be responsible for fine tuning the final scope, attending the series of focussed workshops outlined in the previous section, and researching, drafting, and reviewing material in support of the final output.

The Task Group will work towards the following key objectives:

- Reflect on your organisation’s experiences (or those of your clients) navigating the procurement landscape, review recent industry publications/research relating to energy procurement, and compare to existing UKGBC guidance to identify any critical gaps or areas which require clarification or evolution
- Review the range of procurement scenarios in which stakeholders are engaging and develop guidance on how to assess whether a procurement strategy delivers additionality
- Engage with suppliers and other key stakeholders to establish how to effectively navigate the green tariff market
- Explore any alternative procurement models which could support the net zero transition
- Summarise emerging trends which may impact net zero procurement strategies in future

Project programme

Table 1: Proposed project programme.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date/Period</th>
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<tbody>
<tr>
<td>Call for Project Partners open</td>
<td>Wednesday 3rd August - Friday 2nd September</td>
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<tr>
<td>Task Group applications open</td>
<td>Wednesday 3rd August - Friday 9th September</td>
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<tr>
<td>Workshop 1: Kick-off (in person, central London)</td>
<td>Tuesday 27th September 2022, 14:00 - 17:00</td>
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<tr>
<td>Workshop 2 (online)</td>
<td>Tuesday 18th October 2022, 13:00 - 15:00</td>
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<tr>
<td>Workshop 3 (online)</td>
<td>Tuesday 8th November 2022, 13:00 - 15:00</td>
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<tr>
<td>Workshop 4 (online)</td>
<td>Tuesday 29th November 2022, 13:00 - 15:00</td>
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<tr>
<td>Workshop 5 (in person, central London)</td>
<td>Tuesday 17th January 2023, 14:00 - 17:00</td>
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<tr>
<td>Output development</td>
<td>January 2023 - May 2023, -</td>
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<tr>
<td>Launch event</td>
<td>June 2023, -</td>
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Please note that provisional workshop dates may be subject to change in discussion with Project Partners. Should this be the case, the Project Partners will be informed as soon as possible.
Applications

Requirements of Task Group members and Project Partners
We are specifically looking for individuals and organisations with experience and understanding of renewable energy procurement for buildings and portfolios. Ideally, this will include representation from:
- Customers and advisors (both CRE and SME’s/non-CRE’s); and
- Energy suppliers and renewable systems operators

Selection will be based on the suitability of both the individual applicants and the organisation they are representing. The individuals representing the partnering organisation should have a minimum 5 years of relevant experience or specific knowledge around energy procurement for built assets.

To ensure the output best responds to the needs of the industry, we would like the Project Partners to be involved in the development of the output. Expected responsibilities and commitments include:
- Contribute a minimum of 8 hours per month between September and January, inclusive of workshop times (see project programme above for proposed dates).
- Depending on the final agreed project scope, to support the development of the output throughout its development including attending project meetings and allowing time to feedback in-between.
- Provide specialist knowledge and expertise as needed to support development of the output.
- Support dissemination of the output through participation in or presentation at awareness-raising and engagement events.

The partnering organisation and individual are expected to help promote the launch of the summary report, including engaging their communications (or other internal) teams where relevant.

How to apply
Applications to be a Project Partner are open from Wednesday 3rd August to Friday 2nd September or until we have reached the maximum 5 Project Partners (whichever is soonest). Task Group applications will remain open until Friday 9th September. To apply using the template below, discuss this opportunity, join the mailing list, or for general enquiries, please email ANZ@ukgbc.org.

Table 2: Application template

<table>
<thead>
<tr>
<th>Organisation name</th>
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<tbody>
<tr>
<td>Full name, job title and department of proposed representative</td>
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<tr>
<td>Are you applying to be a Project Partner or part of the Task Group?</td>
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<tr>
<td>Relevant knowledge, experience, and skills for this project (max 200 words)</td>
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<tr>
<td>Are there currently any workshop dates that you are unable to attend? (Refer to Table 1, page 3)</td>
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<tr>
<td>Please confirm that you have put in a calendar placeholder for the London kick-off workshop: Tuesday 27th September 14:00 - 17:00?</td>
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Applicants will be chosen based on their experience, whilst ensuring a diversity of individuals within the partner group. UKGBC is committed to actively targeting a diverse representation in the composition of all project groups. We want to be inclusive to everyone regardless of ethnicity, religious beliefs, gender, marital status, age, disability, sexual orientation, or political beliefs.